



# myWorld

## Share Program

# FAQ

### **Q1: How can I participate in the myWorld Share Program?**

A: In order to participate in the myWorld Share Program, the Marketer must have accepted the myWorld and Lyconet Terms and Conditions 2021.

### **Q2: How can Marketers collect myWorld Share Points (mSP)?**

A: Marketers can collect myWorld Share Points...

- by **buying and redeeming Benefit Vouchers** (the exact number of available mSP will be visible during the Benefit Voucher order process).
- by **recommending new Loyalty Merchants** to the myWorld Shopping Community
- for **past orders** (down-payments, Discount Vouchers, mVouchers and Benefit Vouchers)
- by **exchanging incentive programs** (Customer Clouds, Infinity and Enterprise Programs)
- by **taking part in future promotions** (to be defined by Lyconet)

### **Q3: How does the mSP Multiplier affect my monthly orders?**

A: The monthly orders will be calculated using the factor for the month in which the order was first placed. This factor will also apply to the following months. Should the monthly order be interrupted and re-completed, the factor for that month shall apply. An increase or reduction of the Benefit Voucher order value will have no influence on the factor.

### **Q4: How does the mSP Multiplier affect my one-time order?**

A: One-time orders with a free mSP benefit are only possible in the month of the Marketer's registration as well as all even months (Feb, Apr, Jun, Aug, Oct and Dec).

### **Q5: Do mSP have any impact on SP+?**

A: No, SP+ will always be allocated for every Benefit Voucher order.

### **Q6: How will my past orders (down-payments, Discount Vouchers, mVouchers and Benefit Vouchers) be counted for the myWorld Share Program, if I accept the offer?**

A: You will receive mSP for all your past orders (1 EUR order value = 1 mSP).

### **Q7: What will happen with my Units if I accept the myWorld Share Program offer?**

A: Nothing! Your existing Units will stay where they are, and you will still receive commissions from the Balance Program.



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**Q8: How will my previous incentive programs (Customer Cloud, Infinity and Enterprise Programs) be counted for the myWorld Share Program, if I decide to accept the offer?**

A: You will receive mSP for all your past orders (1 EUR order value = 1 mSP). In addition, every Cloud share (that was gifted as a free incentive) will also be converted into 500 mSP. Every Enterprise X Cloud share will be converted into 1.000 mSP. Any already distributed benefit from the previous incentive programs will be deducted.

**Q9: What will happen with my previous incentive programs (Customer Cloud, Infinity and Enterprise Programs), if I decide to accept the offer?**

A: In this case, you are now part of the myWorld Share Program and can become a shareholder of myWorld International. Your old incentive programs will therefore be stopped.

**Q10: I have not collected a full Infinity/Enterprise share. How will this be counted for the myWorld Share Program, if I decide to accept the offer?**

A: All shares (including incomplete shares) will be counted for the myWorld Share Program.

**Example:**

20/20 Infinity Share	500 mSP
10/20 Infinity Share	250 mSP

**Q11: How does the Enterprise Multiplier affect the mSP calculation?**

A: Every full traffic light (3 green lights) will increase the number of mSP from each Enterprise X share by 0,2.

**Example 1:**

999 EUR Benefit Voucher (past order)	1.000 mSP
1 Enterprise X share (previous incentive)	1.000 mSP
1 full traffic light (Enterprise Multiplier)	200 mSP (1.000 mSP x 0,2)
<b>Total</b>	<b>2.200 mSP</b>

**Example 2:**

999 EUR Benefit Voucher (past order)	1.000 mSP
1 Enterprise X share (previous incentive)	1.000 mSP
6 full traffic lights (Enterprise Multiplier)	1.200 mSP (1.000 mSP x 1,2)
<b>Total</b>	<b>3.200 mSP</b>



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**Q12: Can Priority Points be converted into mSP?**

A: No, Priority Points will remain as they are.

**Q13: Do I have to accept the myWorld Share Program offer?**

A: No. If you do not accept the offer, everything will stay the same and you can continue to run your business.

**Q14: What happens if I close the website during the transition process?**

A: Nothing. If you do not finish the transition process, everything will stay the same. The transition is only concluded when you click the “complete” button. You can therefore check your mSP offer without concluding the transition.

**Q15: Will previously distributed Cloud allocations impact the mSP?**

A: Yes. Any already distributed benefit from the previous incentive programs will be deducted from the amount of mSP.

**Q16: Which Benefit Voucher order options are available with the 2021 Lyconet Terms and Conditions?**

A: Monthly and one-time Benefit Voucher orders will still be available. However, the Benefit Voucher order with the Balance option will no longer be available.

**Q17: What will happen with my existing Easy Shop Plus if I accept the 2021 Lyconet Terms and Conditions?**

A: Existing Easy Shop Plus orders will be cancelled. However, in addition to the standard monthly Benefit Voucher order, Marketers with a previous active Easy Shop Plus order will still be able to select a 49 EUR Benefit Voucher order. The Benefit Voucher order with the Balance option will no longer be available.

**Q18: What will happen with my existing 99 EUR +Pack order (mVoucher and +Product) if I accept the 2021 Lyconet Terms and Conditions?**

A: Existing +Pack orders will be cancelled and are no longer available.

**Q19: What will happen with my existing 49 EUR +Product order (Marketing+, Business+, etc.) if I accept the 2021 Lyconet Terms and Conditions?**

A: Existing +Product orders will remain active.



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**Q20: I ordered a Benefit Voucher in February 2021, March 2021 and April 2021. If I now redeem a part of my Benefit Voucher – which Benefit Voucher order will be redeemed first?**

A: The Benefit Vouchers will be redeemed starting with the oldest order (in this case February 2021).

**Q21: I have already fully redeemed my past order or received Re-Cash. Will this impact the mSP value when I accept the myWorld Share Program offer?**

A: No. The mSP for past orders will always be based on the full purchase price. Received Re-Cash will not impact the mSP calculation.

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